

# 中国（南京）软件谷简介

中国（南京）软件谷是首个“中国软件名城”的核心区和标志区，位于南京主城区南部，紧邻河西新城和南部新城，总面积 70 平方公里，是距主城最近、产业集聚度最高、生态资源最好、交通最为便捷的软件产业基地。2011 年实现软件及信息服务业产值 520.5 亿元，占全市软件产业总量的 1/3。

“十二五”期间，软件谷以平台软件、应用软件和互联网服务为核心，强化 BPO 专业服务，培育软件支持服务、硬件支持服务，重点引进国内外领导型、骨干型软件企业，积极孵化创新型、成长型本土软件企业，推动产业链向高端延伸，形成“大软件”产业规模发展的战略布局。到 2015 年，软件谷的软件产业产值预计达 2000 亿元，软件从业人员超过 40 万人，软件和信息服务业建筑面积达 1200 万平方米，产业孵化器面积达 200 万平方米，入驻企业 1000 家，软件产业创业特别社区 500 万平方米， 百亿软件企业 5 个以上，各项主要指标占全市 50%以上。

软件谷有以下特点：

**1、定位明晰：**软件谷基于第四代科技园区的战略理念，强调均衡、创富、享受生活三大内涵，适合 IT 从业人员工作、生活、创新、创业。软件谷作为南京市的派出机构，专注于软件和信息服务业，专业化的产业定位必然伴随着专业化的服务。

**2、产业集聚：**已形成通信软件、外包软件和信息服务业三大产业集群，被授予国家火炬计划现代通讯软件产业基地、中国服务外包基地示范区、国家级科技企业孵化器、国家级数字出版基地。已入驻有 IBM 中国软件授权培训中心、Marvell、北大工学院南京研究院、戴尔、中兴、华为、文思创新、东软等国内外知名研究

院所及软件企业 330 多家，软件产业载体建筑面积达 229.13 万平方米。

**3、人才荟萃：**软件谷不仅仅可以有效分享南京市 70 多万大学生、90 多万专业技术人员的优势；同时，作为一个“内生”成长的园区，持续多年的发展使得软件谷培育和积累了非常多的高质量软件工程技术人才。2011 年引进“领军型科技创业人才”33 人、培养“科技企业家”10 人、集聚“国家千人计划特聘专家”7 人、拥有软件从业人员 70000 人，正在成为高层次软件人才的集聚高地。

**4、环境优美：**依傍牛首山、将军山、韩府山三大山脉，毗邻长江和秦淮新河，绿树成林，山水湖泊资源丰富，雨花台、牛首祖唐风景区位于谷内，全境绿化覆盖率达 50%以上；实施全国首部花境规划，每年投入近亿元用于生态建设，营造“整体和谐、一路一景、路路特色、处处精品”的景观氛围。

**5、交通便利：**距南京市中心新街口仅 10 分钟路程，绕城公路、地铁 1 号线、3 号线、12 号线、机场轻轨以及多条在建或待建的交通线路途经软件谷，与市内及周边城市均可快速通达。20 分钟即达到禄口国际机场。亚洲第一大站的高铁南京南站位于软件谷，3 小时 40 分钟可达北京、1 小时直通上海，1 小时直通杭州。

**6、服务优质：**拥有金融理财、管理咨询、法律事务、人才服务等高端生产配套；集休闲、娱乐、餐饮、办公、超市于一体的成熟商业街区；体育公园、医院、科技活动中心，国家级重点高中，外国语小学、人才公寓等生活配套设施健全，为人才提供全面、周到、优质的服务。

## Introduction of China (Nanjing) Software Valley

Nanjing is the provincial capital of Jiang Su province, and is the first "China's Well Known Software City" determined by the Ministry of Industry and Information Technology of China.



Figure 1: The location of Nanjing in China

China (Nanjing) Software Valley is a dispatched institution of Nanjing municipal government. It is located in the south of main urban area of Nanjing city, covering a planned area of 70 square kilometers. China (Nanjing) Software Valley aims to be a professional high tech cluster, which focuses on software and ICT service industries, and it is built based on advanced development strategy, emphasizing equilibrium, creating wealth and enjoying work in this land. In 2011, the output value of software and ICT service industry in the Valley exceeded 52 billion Yuan RMB, and it is predicted to reach 200 billion Yuan RMB in 2015, with over 400 thousand software personnel.



Figure 2 Overlook part of China (Nanjing) Software Valley

China (Nanjing) Software Valley has beautiful environment and convenient traffic condition. The Valley relies on Niushou Mountain, Jiangjun Mountain, Hanfu Mountain, neighboring Yangtze River and New Qinhuai River, and enjoys forest, water and lake resources. The greening coverage ratio of the valley reaches up to over 50%. It takes 20 minutes to reach Nanjing Lukou International Airport, 10 minutes to reach the downtown center of Nanjing City. The Asian biggest railway station, Nanjing South Station of High-speed Railway, is located in the Valley, and it takes only 1 hour to directly reach Shanghai, 3 hours to reach Beijing.



Figure 3 Beautiful Environment of the Valley

China (Nanjing) Software Valley has abundant human resources. Nanjing is the third biggest city gathering high-level education resources in Chinese mainland, there're 53 universities and colleges, and 760,000 students in campus. Besides, with base of decades' development, the Valley has trained and accumulated nearly 100 thousand high quality people in software industry, and the goal is to reach 400 thousand in 2015. The average cost of human resources is about half compared with Beijing or Shanghai. Such abundant and low cost human resources provide strong support for international software enterprises.

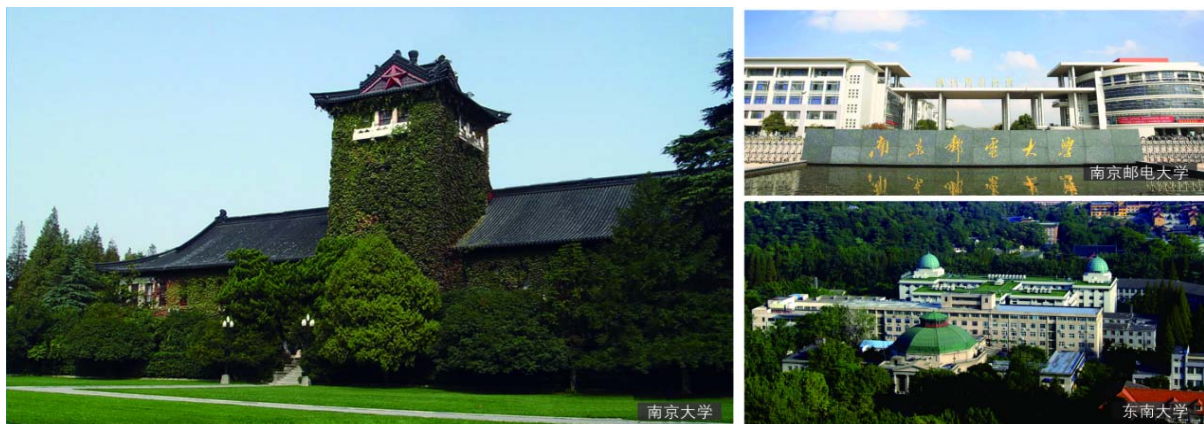


Figure 4 High Quality Universities and Colleges

China (Nanjing) Software Valley has already formed industrial clusters of communication software, software outsourcing and information services. The core area has attracted over 330 software enterprises, including IBM, Dell, Trend, Marvell, Vance INFO, HUAWEI, ZTE, Potevio, Neusoft, Softstone, Hoperun, and the Valley is also promoting cooperation with other global ICT giants.



Figure 5 Leading Enterprises in the Valley

China (Nanjing) Software Valley has excellent platforms, supporting the enterprises' development and talents' entrepreneurship. China's State Council, Ministry of Science and Technology, National Development and Reform Commission, Ministry of Industry and Information Technology, Ministry of Commerce, National Copyright Administration, Ministry of Education, National Bureau of Statistics, Jiangsu Province, Nanjing City, Yuhuatai District and China (Nanjing) Software Valley have many policies to support software and ICT service industries in the Valley. To protect intellectual property which is so important for these industries, The Valley has its own intellectual property court.

This is a wonderful place for software and ICT enterprises, a great platform for entrepreneurship. Welcome to China (Nanjing) Software Valley!

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中国（南京）软件谷效果图

