

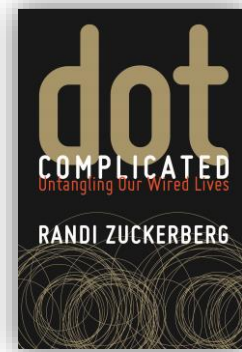
Dear SVIEF Community,



I am thrilled to speak at the 2013 Silicon Valley Technology Innovation & Entrepreneurship Forum. I truly feel we're all pioneers in the digital domain, with the common goal of using technology and the spirit of innovation to enhance our lives and social interactions, help our businesses prosper, and create a better world.

I'm incredibly excited to announce to you the upcoming release of my new book titled [\*Dot Complicated\*](#).

This book has allowed me to reflect deeply on the path I've been so fortunate to have travelled: participating in the birth of social networking as we now know it, rubbing elbows with the likes of the President of the United States, and representing Facebook around the globe. At the same time, I have been growing into my roles as a mother and partner, and striving to find a healthy balance while riding all these tumultuous and often opposing currents.



My experiences have given me some unique perspectives on our relationship with all things digital, and have helped me formulate some guidelines to maintain a healthy tech-life balance.

You can click on the link here to preorder the book today: <http://store.dotcomplicated.co/>

I look forward to our continued dialogue as we tackle all the thorny issues inherent in our wild and wacky wired lives.

Yours,

A handwritten signature in black ink that reads 'Randi Zuckerberg'.

Randi Zuckerberg

CEO & Founder, Zuckerberg Media