



2015 Silicon Valley Technology Innovation & Entrepreneurship Forum

## 2015 Silicon Valley Technology Innovation & Entrepreneurship Forum Agenda

*Future of Innovation: Smart Everything*

Sept 26<sup>th</sup> & 27<sup>th</sup>, 2015 Santa Clara Convention Center, CA, USA

This is a provisional version. Actual agenda may be changed according to on-site condition.

### Day 1

#### Morning Session

08:30am – 09:30am	Registration
<b>SVIEF 2015 Opening Ceremony (Hall B)</b>	
09:30am – 09:35am	SVIEF Past Review (Video)
09:35am – 09:45am	Opening Remark <i>Iris Lei, Founder and Executive President, SVIEF</i>
09:45am – 10:20am	Opening Keynote Speech <i>Ira Ehrenpreis, Founder &amp; Managing Partner, DBL Partners; Chairman,</i>



2015 Silicon Valley Technology Innovation & Entrepreneurship Forum

	<p>SVIEF</p> <p>SVIEF Carefree Lifestyle Initiative Launch Ceremony-sponsored by Mlily</p>
10:20am – 10:35am	Keynote speech: Eric Gunderson, CEO, Mapbox
10:35am – 10:45am	Keynote Speech: Lixin Cheng, Chairman and CEO, ZTE USA; President of ZTE North America Mobile Devices Business Unit; SVP of ZTE Corporation
10:45am – 11:05am	Keynote Speech :  Hongbo Xu, Founder and CEO, InnoHub
11:05am – 12:00pm	<p>Global IT Leadership Dialogue: Opening the smart future with leader' s thought</p> <p>Moderator: Quentin Hardy, Deputy Technology Editor, The New York Times and Technology and Business Expert</p> <p>Speaker:</p> <ul style="list-style-type: none"> <li>• Ira Ehrenpreis , Founder &amp; Managing Partner , DBL Partners; Chairman, SVIEF</li> <li>• Charles Zhang, CEO, Sohu Inc</li> </ul>
<b>Afternoon Session</b>	
<b>Session 1: US China Cross-Border eCommerce Summit (Hall B)</b>	



2015 Silicon Valley Technology Innovation & Entrepreneurship Forum

01:30pm – 05:30pm	1:30-1:40: Welcome Speech  Speaker: Gabriel Grisham, Head of Growth, NihaoPay
	1:40-1:50: Keynote speech: Research about Crossborder Ecommerce, and the future of Crossborder Ecommerce  Speaker: Deena Ghazarian , SVP of Sales & Finance, Monster Cable
	1:50-2:05: Keynote speech: Accelerate your crossborder E-commerce growth: Marketing & Logistics  Speaker: Jennifer Wang, CMO, Dealmoon
	2:05-2:20: Keynote speech: Cross-border E-commerce Platform  Speaker: Paul Yang, CEO, US-EX INC
	2:20-2:40: Keynote speech: Fundamentals for Cross-border Ecommerce Success. Payments  Moderator: Yuanbo Wang, CEO ,NihaoPay  Panelists: <ul style="list-style-type: none"> <li>• Gabriel Grisham, Head of Growth, NihaoPay</li> <li>• Jovian Hong, Senior Product Manager , Tencent Payment</li> </ul>
	2:40-2:50: Coffee break and networking
	2:50-3:20: Panel Discussion: Direct E-commerce to China, why start with Payments?



## 2015 Silicon Valley Technology Innovation & Entrepreneurship Forum

Moderator: Yuanbo Wang, CEO ,NihaoPay

Panelist:

- Yobie Benjamin , Ex-CTO , Citi Group , World Economic Forum' s Speaker
- Jovian Hong, Senior Product Manager , Tencent Payment

3:20-3:50: Panel Discussion: Solutions that help you scale: Platforms, Logistics & Marketing

Moderator: Allen Yang, President & partner, Bay Line E-commerce Co, Ltd.

Panelists:

- Deena Ghazarian , SVP of Sales & Finance, Monster Cable
- Jennifer Wang, CMO, Dealmoon

3:50-4:20: Panel Discussion: The future of Retail

Moderator : James D. Robinson IV, Founding Partner and Managing Director , RRE Ventures

Panelists:

- Steve Caldwell, Co-Founder & CEO, Strap
- Isabel Gan, Head of China Strategy, Mattel
- Deena Ghazarian , SVP of Sales & Finance, Monster Cable

4:20-5:20:Panel Discussion: O2O Business Model: Merchandise +Service +Data— New Generation Business Model



2015 Silicon Valley Technology Innovation & Entrepreneurship Forum

	<p>Moderator: Gabriel Grisham, Head of Growth, NihaoPay</p> <p>Panelist:</p> <ul style="list-style-type: none"> <li>• Tianfang Guo, Senior Security Researcher, Trustlook</li> <li>• Anand Pradhan, Founder &amp; CEO , FreshAlley ; Former VP of Innovation , Old Navy/ Gap Inc.)</li> <li>• Paul Yang, CEO,US-EX INC</li> </ul>
	5:20-5:30: Closing Keynote speech: Future Trends & predicted events
Lucky Draw	One free round trip flight tickets from San Jose to Beijing: Sponsored by Hainan Airlines
<b>Session 2: The 5th SVIEF Startup Contest (Mission City Ballroom B4-B5)</b>	
01:30pm – 02:00pm	<p>Opening fireside chat:</p> <ul style="list-style-type: none"> <li>• Steve Westly , Founder and managing partner, The Westly Group</li> <li>• Hongbo Xu, Founder and CEO, InnoHub</li> </ul>
02:00pm – 03:10pm	The 5 <sup>th</sup> SVIEF Startup Contest (I)
03:10pm – 03:40pm	<p>Panel Discussion: US China Venture Capital</p> <p>Moderator: Meng Lai, Partner, MagStone Law, LLP</p> <p>Panelists:</p> <ul style="list-style-type: none"> <li>• Ben Bateman, Director for Hardware, Design, and Technology at Indiegogo</li> </ul>



2015 Silicon Valley Technology Innovation & Entrepreneurship Forum

	<ul style="list-style-type: none"> <li>• Kelvin Chan , Managing Director, East West Bank</li> <li>• Rui Ma, Partner,500 Startups</li> <li>• Hans Tung, Managing Partner, GGV</li> </ul>
03:40pm – 05:00pm	The 5 <sup>th</sup> SVIEF Startup Contest (II)
05:00pm – 05:20pm	Signing Ceremony
05:20pm – 05:30pm	The 5 <sup>th</sup> SVIEF Startup Contest Award Ceremony
<b>Session 3:US China Environment Innovation Summit( Grand Ballroom G,H)</b>	
01:30pm – 03:30pm	1:30-1:40 : Opening Speech <i>Speaker: Jinfeng Zhou, Secretary General, CBCGDF</i>
	1:40-2:10 : Keynote Speech: Carbon Negative Technology & the Green Power Fund solution <i>Speaker: Graciela Chichilnsky, CEO, Global Thermostat; Avoiding Extinction</i>
	2:10-2:30 : Keynote Speech: Innovative new PhotoElectroChemical(PEC) Technology for Destruction of Airborne Microorganisms and VOC Contaminants <i>Speaker: Dr. D. Yogi Goswami, Distinguished Professor and Director, Clean Energy Research Center, University of South Florida</i>
	2:30-3:10 : Keynote Speech: Explore the latest air purification technology



2015 Silicon Valley Technology Innovation & Entrepreneurship Forum

	<p>and innovation prospects</p> <p><b>Speaker:</b></p> <ul style="list-style-type: none"> <li>• Andrew Chiu, CEO, Verliant Energy</li> <li>• Yi Cui, Professor, Stanford University</li> </ul>
	<p>3:10-3:30 : Panel Discussion: New Energy and Environmental Sustainability</p> <p>Moderator: Sophia Qiu, Program Coordinator, China/Asia Pacific Nature, Health, and the Built Environment, Harvard University</p> <p><b>Speaker:</b></p> <ul style="list-style-type: none"> <li>• Dr. D. Yogi Goswami, Distinguished Professor and Director, Clean Energy Research Center, University of South Florida</li> <li>• Cheng Peng, chairman and CEO, Suzhou Jusheng Solar</li> </ul>
<p><b>Session 4: US China Education Innovative Summit ( Grand Ballroom G,H)</b></p>	
<p>03:30pm – 05:30pm</p>	<p>3:30-3:50:Keynote Speech: Educating the world</p> <p><b>Speaker:</b> Minli Virdone, Chief of Staff, Khan Academy</p>
	<p>3:50-4:05: Keynote Speech: Opportunity to Participate in the Future</p> <p><b>Speaker:</b> William Zhou, CEO, Chalk.com</p>
	<p>4:05-4:20: Keynote Speech: Disruption in Learning 2.0</p> <p><b>Speaker:</b> George Lichter , CO - CEO , Teaching Channel</p>
	<p>4:20-4:35: Keynote Speech : Education and Entrepreneurship</p>



2015 Silicon Valley Technology Innovation & Entrepreneurship Forum

	<p>Speaker: Zhongyi Wei , Chief Counselor , IvyMax Academy</p> <p>4:35-5:00: Keynote Speech: Computer Science Education in the era of Internet</p> <p>Speaker: Shawn Drost, Co-Founder, Hack Reactor</p> <p>5:00-5:15: Keynote Speech: Chinese Education Reinvention</p> <p>Speaker: Jigang Yi, Board Director, Beijing Jinhua Experimental School Distinguished Investorw</p> <p>5:15-5:30: Closing Speech:</p> <p>Barbara Hecker, VP of Academic Affairs, Sofia University</p>
<b>SVIEF EXPO</b>	
<b>B2C EXPO (Hall A)</b>	
09:30am – 05:00pm	<p><b>SVIEF Expo</b></p> <ul style="list-style-type: none"> <li>• Innovation Projects Roadshow</li> <li>• High-tech Company Products Display</li> <li>• Special Featured Zone: Mobile Internet / Mobile Games, Robotics, 3D Printings, Wearable Device.</li> </ul>
<b>B2B EXPO (New Ballroom B1-B3)</b>	
01:00pm – 05:00pm	One-on-One Business Matchmaking and VC Meeting
<b>Evening Cocktail After-Party</b>	





2015 Silicon Valley Technology Innovation & Entrepreneurship Forum

<b>New Ballroom M1-M3</b>	
05:30pm – 06:00pm	<b>Registration</b>
06:30pm – 09:00pm	<b>SVIEF VIP/Member Welcome Dinner and Networking</b>  <b>Speaker:</b> Judy Chu, Congressmember, United States; Honorary Chairwoman, SVIEF

SVIEF  
Day 2

<b>Morning Session</b>	
08:30am – 09:30am	Registration
<b>SVIEF 2015 second day Opening Ceremony (Hall B)</b>	
09:30am – 09:35am	SVIEF Past Review (Video)
09:35am – 09:40am	Opening Remark  <i>Jinfeng Zhou, Secretary General, China Biodiversity Conservation and            Green Development Foundation (CBCGDF)</i>



2015 Silicon Valley Technology Innovation & Entrepreneurship Forum

<p>09:40am – 10:00am</p>	<p>Keynote Speech: Zhanggen Ni, Chairman of the Board &amp; General Manager, Healthcare Co., Ltd. ; CEO, Mlily USA</p>
<p>10:00am- 10:40am</p>	<p>Smart Future and connected life Panel discussion: Sponsored by Milly</p> <p>Moderator: George Stepancich, CEO and founder, Invisionate,LLC.</p> <p>Speaker:</p> <ul style="list-style-type: none"> <li>• Richard Kerris , CMO , GET IT Mobile Inc.</li> <li>• Zhanggen Ni, Chairman of the Board &amp; General Manager, Healthcare Co., Ltd. ; CEO, Mlily USA</li> <li>• Jiantao Pan, CEO/GM, Changhong Research Labs, Inc.</li> <li>• Luke Tang, General Manager, TechCode Accelerator (US)</li> <li>• Joyce Wang, Media Consultant, Furniture China</li> </ul>
<p>10:40am – 11:00am</p>	<p>SVIEF Carefree Lifestyle Initiative Ceremony-sponsored by Mlily</p>
<p>11:00am – 11:15am</p>	<p>SVIEF 2015 Top 30 Innovation Award Ceremony</p>
<p>11:15am – 12:00pm</p>	<p>Global Leaders dialogue:</p> <p>Moderator ; Quentin Hardy, Deputy Technology Editor, The New York Times and Technology and Business Expert</p> <p>Speaker:</p> <ul style="list-style-type: none"> <li>• Sheng Fu, CEO, Cheetah Mobile</li> </ul>



2015 Silicon Valley Technology Innovation & Entrepreneurship Forum

- Ashton Kutcher, Actor Star, Entrepreneur, Tech investor

**Afternoon Session**

**Session 1: Smart Future Summit (Hall B)**

<p>01:00pm – 03:30pm</p>	<p>1:00-1:30 : Panel Discussion: Wearable/IoT  Moderator: Amy Puliafito, Director of Communications, Misfit  Panelists:</p> <ul style="list-style-type: none"> <li>• Xiaofeng Li, General Manager(USA) , Huami (A company of Xiaomi Ecosystem)</li> <li>• Joseph Wei, Managing Director, Lab 360</li> <li>• Stanley Yang, CEO,Neurosky,Inc</li> <li>• Mary Zhou, CMO, Lepow International</li> </ul> <p>1:30-2:00 : Panel discussion: Smart home  Moderator: Luke Tang, General Manager, TechCode Accelerator (US)  Panelists:</p> <ul style="list-style-type: none"> <li>• Jacek Grebski, Partner, SWARM</li> <li>• ED Hemphill, Co-Founder &amp; CEO, Wigwag Inc.</li> <li>• Gerry Liu, PhD, Vice President, Global Business Development at Wistron Neweb Corporation</li> <li>• Zhanggen Ni, Chairman of the Board &amp; General Manager, Healthcare Co., Ltd. ; CEO, Mlily USA</li> </ul> <p>2:00-2:20: keynote speech: James Sietstra, President, Seven Bridges Genomics Inc.</p> <p>2:20-2:50: Panel Discussion: Big Data and Precision Medicine  Moderator: Dongliang Ge, MD, PhD, Gilead Sciences, Inc, Director of</p>
------------------------------	---



2015 Silicon Valley Technology Innovation & Entrepreneurship Forum

	<p><b>Bioinformatics</b></p> <p><b>Panelists:</b></p> <ul style="list-style-type: none"> <li>• Michael Harris, CEO, Applion Mobile</li> <li>• Bo Hu, President, CiMing Health Checkup Management Group Co.,Ltd</li> <li>• Krystian Ji, President, Chess Flower Inc.</li> <li>• Xiang Qian, Clinician, Ph.D. Supervisor, Stanford University Affiliated Hospital</li> </ul> <hr/> <p>2:50-3:30 : Panel discussion : The development and problem of Intelligent Robots</p> <p>Moderator: Andra Keay, Managing Director, Silicon valley Robotics</p> <p><b>Panelists:</b></p> <ul style="list-style-type: none"> <li>• Modar (JR) Alaoui, Founder/CEO, Eyeris</li> <li>• Richard Mahoney, PhD, Executive Director of Robotics, Engineering R&amp;D Division, SRI International</li> <li>• Alexander Reben, President &amp; CEO, BlabDroid Inc.</li> </ul>
<p><b>Session 2: Internet of Cars Summit (Hall B)</b></p>	
<p>03:30pm – 05:00pm</p>	<p>3:30-3:50 : Keynote Speech: Seval Oz, CEO, Continental Intelligent Transportation Systems, LLC</p> <hr/> <p>3:50-4:00 : Keynote Speech : The trend of the development of Intelligence cars</p> <p>LJ WANG,Co- founder, Shenzhen Qianhai Frontt Capital Management Ltd</p>



2015 Silicon Valley Technology Innovation & Entrepreneurship Forum

	<p>4:00-4:10 : Keynote speech: <b>Tin Hang Liu, Co-Founder &amp; CEO, OSVehicle</b></p>
	<p>4:10-4:50 : Panel discussion : How to build efficient cross-sector cooperation for smart cars?</p> <p><b>Moderator : Jami Edelheit , Director , TEDxOnBoard</b></p> <p><b>Panelists :</b></p> <ul style="list-style-type: none"> <li>• <b>Mike Calise, CEO, Blink/CarCharging</b></li> <li>• <b>Haitao Dong, Founding Partner, Shenzhen Qianhai Frontt Capital Management Ltd</b></li> <li>• <b>Jiawei Gu, Design &amp; Research Lead, Baidu Research</b></li> <li>• <b>Wei Yan, Founder/CEO, VisualThreat</b></li> <li>• <b>Luming Zhou,Secretary General,Committee of 100 Radical Innovation China</b></li> </ul>
<p>04:50pm – 05:00pm</p>	<p>Greeting speech: <b>Fiona Ma, Member, State Board of Equalization, Second District, U.S.</b></p>
<p>05:00pm – 05:15pm</p>	<p>Closing speech: <b>Sebastian Thrun, Founder, GoogleX</b></p>
<p>05:15pm – 05:30pm</p>	<p>Fireside chat:</p> <ul style="list-style-type: none"> <li>• <b>Ira Ehrenpreis , Founder &amp; Managing Partner , DBL Partners; Chairman, SVIEF</b></li> <li>• <b>Sebastian Thrun, Founder, GoogleX</b></li> </ul>



2015 Silicon Valley Technology Innovation & Entrepreneurship Forum

Lucky Draw	One free round trip flight tickets from San Jose to Beijing: Sponsored by Hainan Airlines
<b>Session 3: Global Game Innovation Summit (Grand Ballroom G,H)</b>	
01:00pm – 03:30pm Global Game Innovation Summit: Cooperation, breakthrough and innovation	1:00 - 1:15: keynote Speech: Bridge China and the West <i>Speaker: Kent Wakeford, COO, Kabam</i>
	1:15 - 1:30: Keynote Speech: Gaming Platform Transformation: <i>Speaker: David Ting, General Manager, Netease North America</i>
	1:30 - 1:45: Keynote Speech: Growth of external developers vs. in-house tech in mobile games <i>Speaker: Mikhael Naayem, CEO, Fuel Powered</i>
	1: 45 - 2:15: Panel Discussion: Revenue Stream For Games, In Era of Big Data <i>Moderator: Erin Park, International business development, FL Mobile</i> <i>Panelists:</i> <ul style="list-style-type: none"> <li>• <i>William Grosso, CEO, Scientific Revenue</i></li> <li>• <i>Kahn Jekarl, CEO, Flow State Media</i></li> <li>• <i>Daniel Marks , COO , Lyricle, Inc.</i></li> </ul>
	2:15 - 2:45: Panel Discussion: Technologies trends in Mobile Game Development <i>Moderator: Japheth Dillman, CCO, Cofounder, Yetizen</i> <i>Panelist:</i> <ul style="list-style-type: none"> <li>• <i>Guy Bendov, CEO, Sidekick Ltd</i></li> <li>• <i>Arthur Madrid CEO, Pixowl Games</i></li> </ul>
	2:45 - 3:15: Panel Discussion: Gaming Content Designing Trend in U.S and China



2015 Silicon Valley Technology Innovation & Entrepreneurship Forum

	<p>Moderator: Ben Sutherland, CEO and Co-Founder of Present Creative</p> <p>Panelist:</p> <ul style="list-style-type: none"> <li>• Josh Burns, Mobile Gaming Industry Consultant</li> <li>• Alfredo Rudas, Co-Founder and VP of Kick9</li> <li>• Margaret Wallace, CEO of Playmatics</li> </ul>
	<p>3:15 - 3:30: Keynote: Actionable Gamification: Beyond Points, Badges, and Leaderboards</p> <p>Speaker: Yu-Kai Chou, Gamification Author &amp; International Keynote Speaker ; Founder and Chief of the Octalysis Group</p>
<p><b>Session 4: Big Data and Fintech Panels (Grand Ballroom G,H)</b></p>	
<p>03:30pm – 04:30pm</p>	<p>Panel Discussion: Cloud-Computing and Big Data: Equip the business for the data-driven future</p> <p>Moderator: Charles Fan, SVP/GM, Storage and Availability Business Unit, VMware</p> <p>Speaker:</p> <ul style="list-style-type: none"> <li>• Xin Fu, Director of Data Science, LinkedIn</li> <li>• Saravan Rajendran Vice President and General Manager, CISCO</li> <li>• Ion Stoica, CEO, Databricks; Professor, EECS Department at University of California at Berkeley</li> </ul>
<p>04:30pm – 05:00pm</p>	<p>Panel Discussion: Internet Finance: Trends and regulation</p> <p>Moderator: Sean Walsh, Advisor, Bitbank; Co-Founder, BlockC.co</p> <p>Speaker:</p> <ul style="list-style-type: none"> <li>• Vitor Prado, CEO and Co-Founder, Prado Gittelsohn Group</li> <li>• Scott Robinson, Director &amp; Founder, Plug and Play FinTech</li> <li>• Chen Yu, President &amp; Co-Founder, YeePay</li> </ul>
<p>05:00pm – 05:30pm</p>	<p>Panel Discussion: Women Innovation and leadership in internet era</p> <p>Moderator: Alexandra Kinloch , Director , The Inside Academy</p>



2015 Silicon Valley Technology Innovation & Entrepreneurship Forum

	<p><b>Speaker:</b></p> <ul style="list-style-type: none"> <li>• Anli He , CEO&amp;Co-founder, uSens Ince</li> <li>• Holly Liu, Chief Development Officer, Kabam</li> </ul>
<b>Expo</b>	
<b>B2C EXPO (Hall A)</b>	
09:30am – 05:00pm	<p>SVIEF Expo</p> <ul style="list-style-type: none"> <li>• Innovation Projects Roadshow</li> <li>• High-tech Company Products Display</li> <li>• Special Featured Zone: Mobile Internet / Mobile Games, Robotics, 3D Printings, Wearable Device.</li> </ul>
<b>B2B EXPO (New Ballroom B1-B3)</b>	
09:30am – 05:00pm	One-on-One Business Matchmaking and VC Meeting
<b>Evening Cocktail After-Party</b>	
<b>US-China Cocktail After-Party (New Ballroom M1-M3)</b>	
05:30pm – 06:00pm	<b>Registration</b>
06:00pm – 09:00pm	<b>US-China Cocktail After-Party</b>